Dear [MEMBER NAME],

The [CHAMBER NAME] recognizes and understands the challenges facing our members, and **we are working tirelessly on your behalf**.

From our COVID-19 Resources web page [INCLUDE LINK] to advocacy for our members and community, the Chamber is committed to helping navigate this shared journey.

As your investment renewal date approaches, we realize cash may be tight, now more than ever before you need our staff working tirelessly as the voice of your business and all other members. Please show your support by renewing during this time [potential idea: and we will give you special recognition on our website].

Your continued commitment to the Chamber enables us to:

- **Stimulate the local economy** through programs, events, and services.
- **Advocate for business** by promoting a pro-business climate and adopting positions to influence public policy through communications with elected officials.
- Spotlight businesses and gain visibility for our community.
- Provide timely **communications about issues that impact local businesses**.
- Provide resources such as online job postings, an expanded web presence through the membership directory, and digital advertising opportunities.
- Offer problem-solving services like [INSERT ADDITIONAL BENEFITS HERE (e.g., meeting space)].

We will continue focusing on our mission of providing unparalleled support for our members and to strengthen our community – now and in the future.

If you have specific questions, please don't hesitate to reach out to me to discuss.

Thank you again for your commitment and partnership. **Our organization is strong because of you. Together, we will tackle this challenge (and whatever the future may bring), and ensure not only that [COMMUNITY, CITY, ETC.] will get through this but will thrive.**

We look forward to our continued partnership. **If there are additional ways we can help your business during this time**, please contact [NAME AND EMAIL ADDRESS].

Sincerely,

[NAME]
[TITLE]