



GrowthZone
smarter **association** software

Grow Your
Potential at
GrowthZone
It all starts with people.

1. Company Mission & Values
2. Who Makes Up Our Company
3. Who We Serve
4. How We Prioritize Employee Development & Wellness
5. Why We Love Working Here





Company Mission & Values

Community Matters



We believe associations are the lifeline that helps communities and industries thrive, and we are passionate about helping them do so.

We deliver essential technology solutions that empower associations to stay relevant and drive transformative change within their industries and communities.

C

COLLABORATE

We are one team who is better together.

L

LEARN

We are constantly seeking knowledge and evolving forward.

I

INTEGRITY

We act with honesty, transparency, and respect.

M

MODERNIZE

We embrace innovation with growth in mind.

B

BEST

We strive to be the best in everything we do – performance, products and services.

CORE
VALUES

Who we are. How we work.

Here's Who We Are

Company- Wide Facts

Key Stats

Who Makes Up Our Company

Company-Wide Facts (October 2024):



180+

Total Employees



27

States Employees
Reside In



4

Average Tenure
(Years)

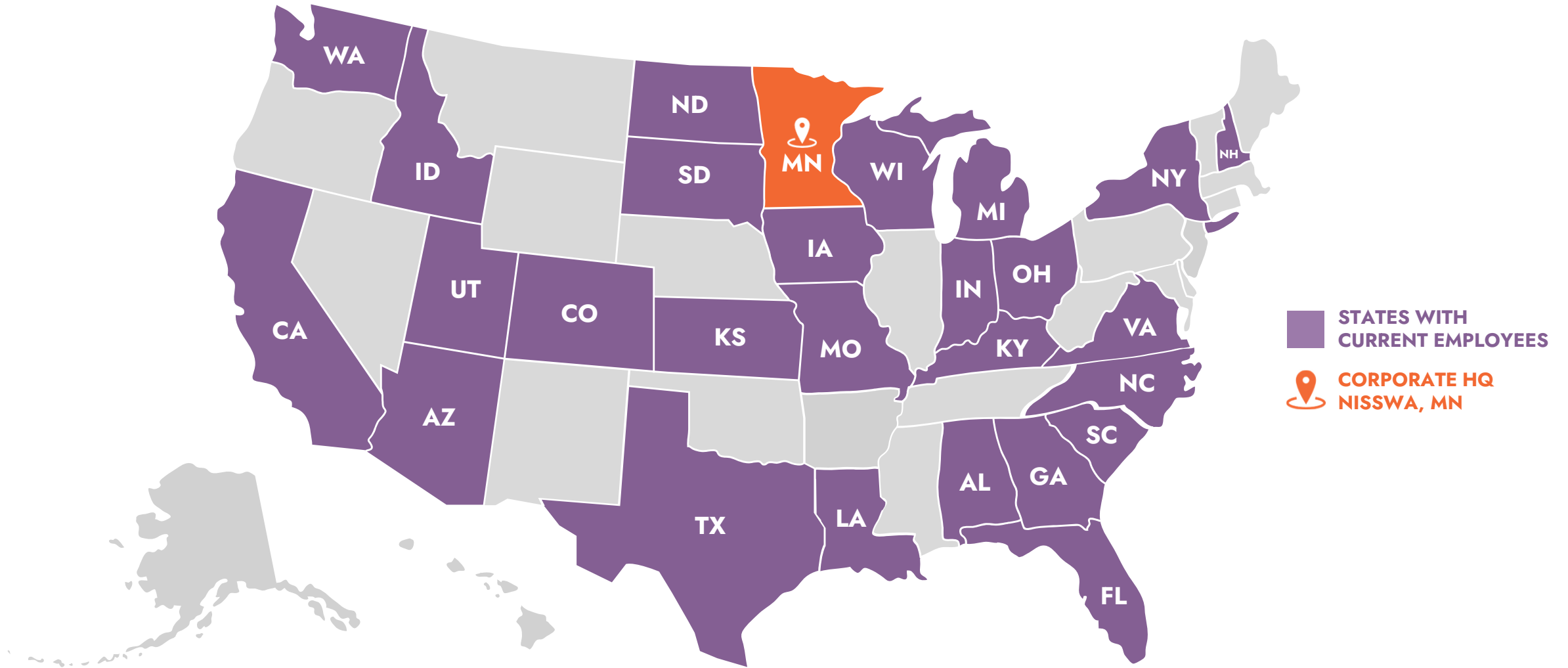


4,600+

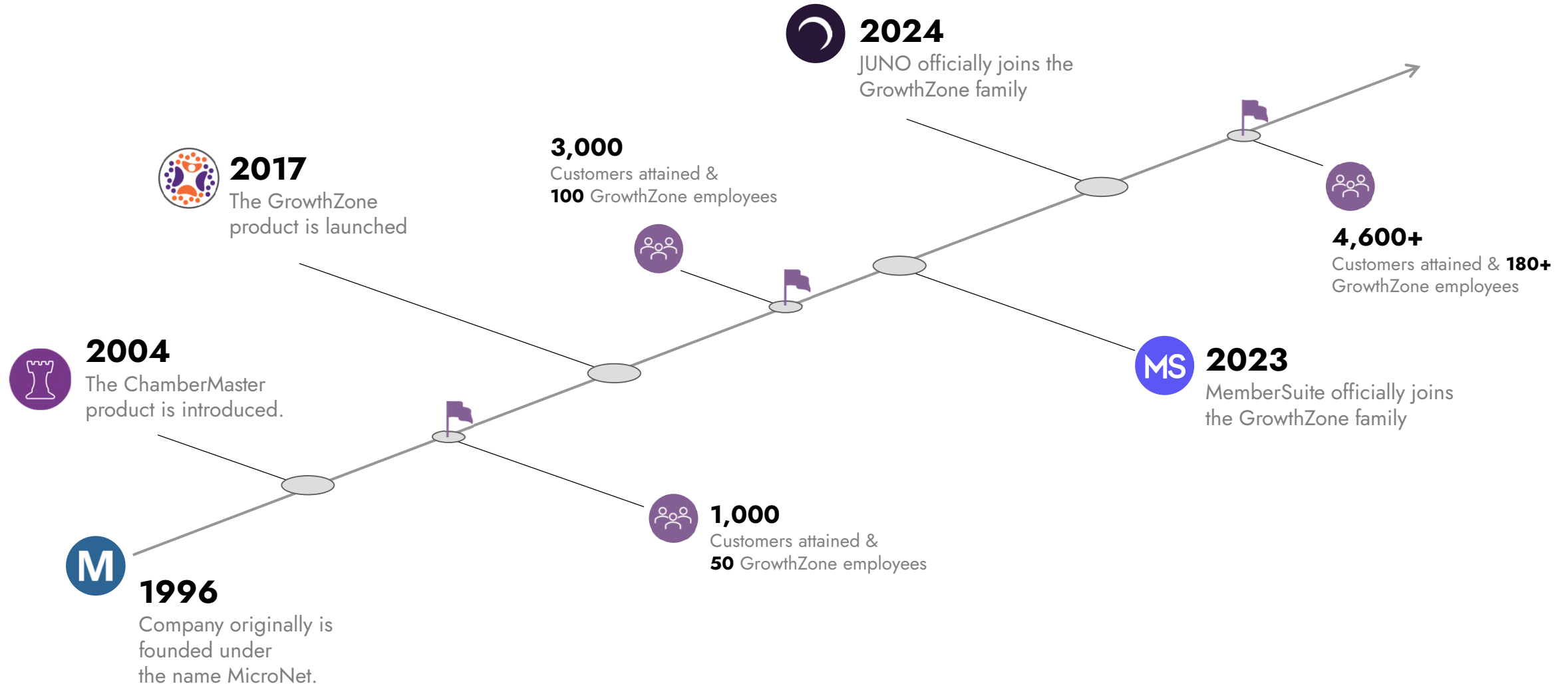
Total
Customers

Employees who were former customers: **13**

Where Our Employees Are Located



Our Company Timeline

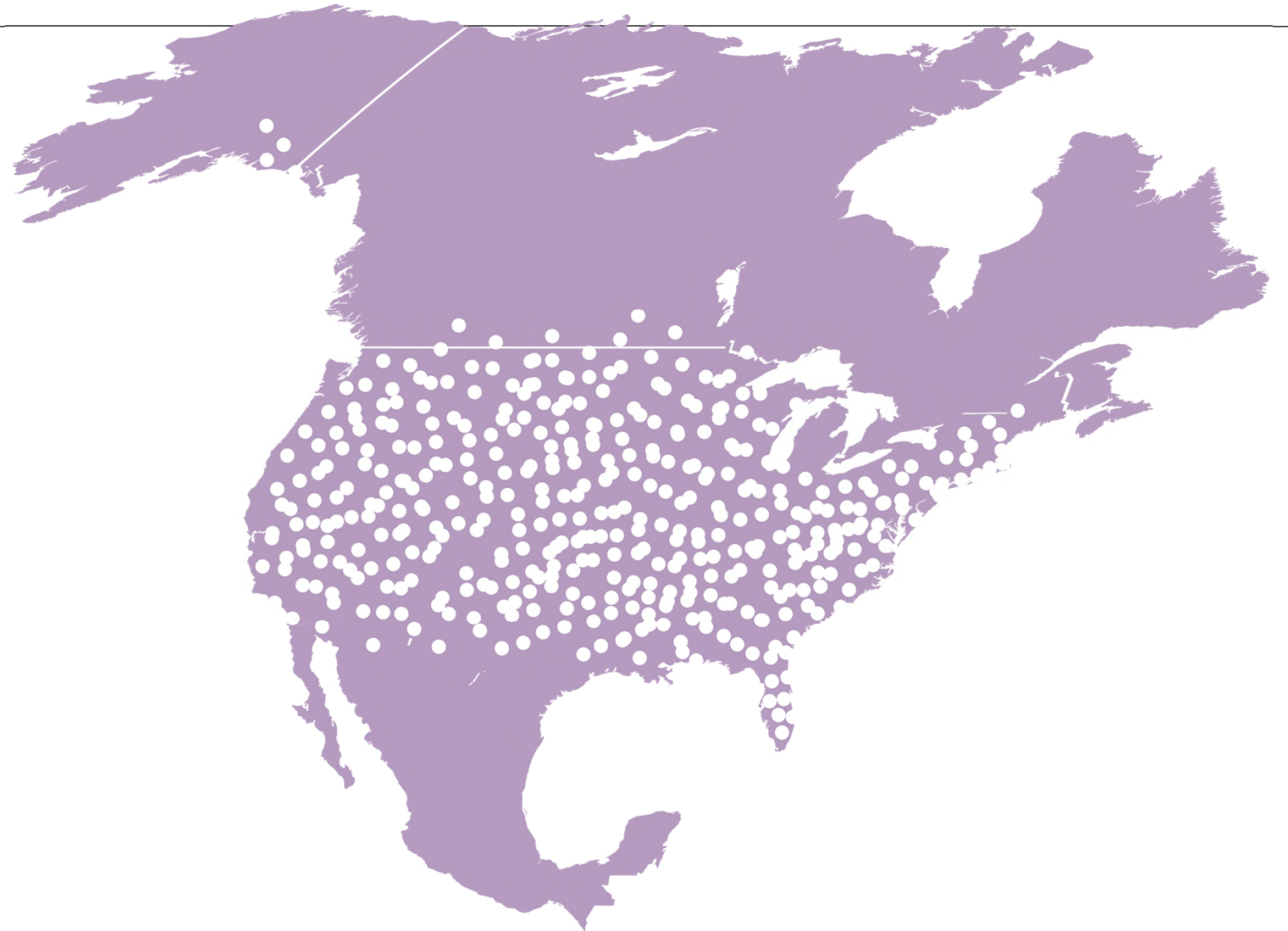


Who We Serve

Our Partners

A Diverse Range of Markets

Trusted by over
4,600
Membership
Organizations



Who We Serve

GrowthZone Serves a Diverse Range of Member-Based Markets:



MEDICAL



**CHAMBERS OF
COMMERCE**



REAL ESTATE



**CONSTRUCTION
& TRADE**



**BUSINESS &
FINANCE**



**EDUCATION &
ENGINEERING**



TRANSPORT



MANY OTHERS

GrowthZone partners with associations to help them manage their association, engage their members, and grow their revenue—ultimately allowing them to have a bigger impact on those they serve.

What Our Customers Have To Say:



"MemberSuite saved me days of monotonous work creating membership annual invoices."

Chris Anne Sanyer
Association of University Programs
in Health Administration



"The invoicing system alone has saved us at least 75% in time. It has allowed us to focus on member engagement, building and maintaining relationships, and steered us away from the manual processes that we used prior to GrowthZone."

Chelsea McCracken
Charleston Metro Chamber of Commerce



"We feel like you get a lot of value for the price point and the level of investment."

Michael Battaglia
AMPED Association Management

How We Prioritize Employees

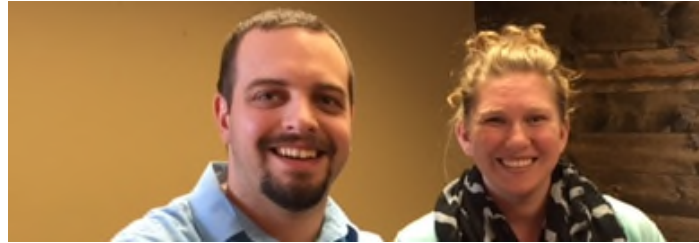
Our Common Goal

Development, Wellness,
Advancement

Priorities

At GrowthZone, employee development is a priority, with opportunities to advance across departments.

All departments share a common goal: empowering employees to help associations and chambers of commerce with the tools they need to help their members succeed.



Flexible Schedules



Professional Development



Mentorship



Leadership Training

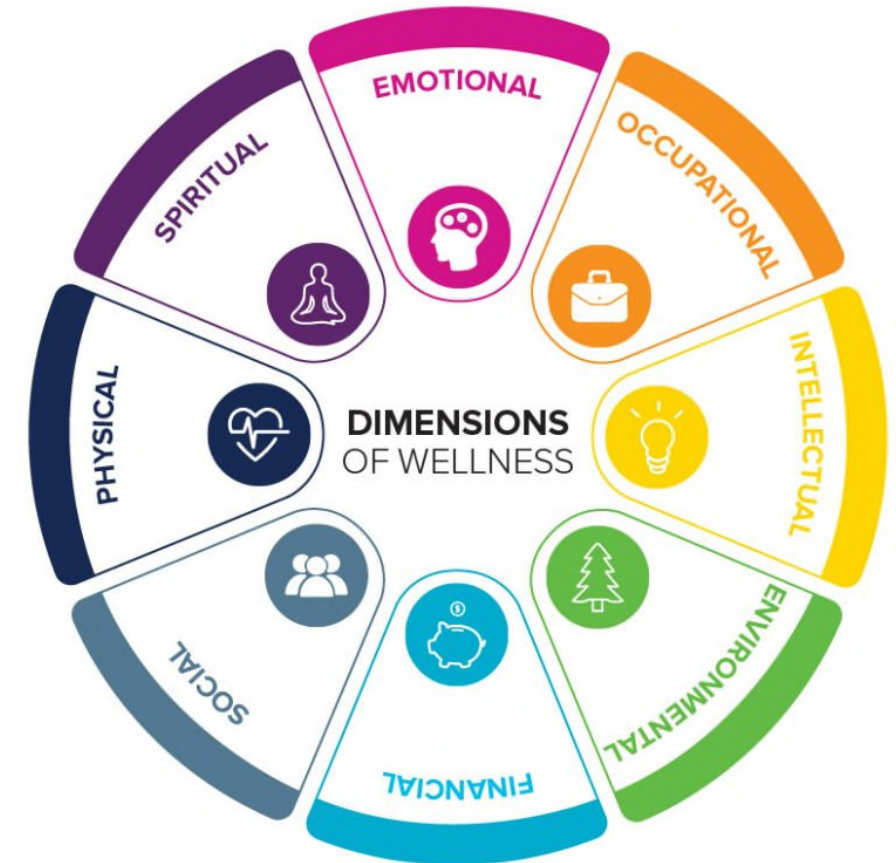
Purpose & Support

At GrowthZone, we recognize that our employees are our most valuable asset. We are fully committed to fostering an environment where each team member finds purpose in their work and receives unwavering support for their overall health and wellbeing.

Our priority is to provide:

- Resources that empower you.
- Affordable and high-quality health care coverage.
- Support across 8 dimensions of wellbeing: Physical, Social, Financial, Environmental, Intellectual, Occupational, Emotional, and Spiritual.

By nurturing these facets, we aim to empower you to lead balanced, fulfilling lives.



Employee Wellbeing Initiatives

Programs & Activities



WELLBEING INITIATIVES

- Physical Activity Challenges
- Financial Wellbeing Seminars
- Mindful Monday Initiatives
- Mental Health Month Toolkit



FITNESS

- Gym Membership Reimbursement



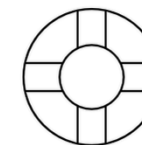
EMPLOYEE FEEDBACK

- Ongoing Health Benefit & Wellbeing Interest Surveys



VTO

- Volunteer Time Off



EMPLOYEE ASSISTANCE PROGRAM

- Mutual of Omaha

Why We Love Working Here

In Our Own Words

Testimonials & Connecting

Why Our Employees Like Working Here



What Our Employees Say About GrowthZone:



"GrowthZone treats their employees with respect and gives them the benefit of the doubt. It's refreshing to see."



"Department employee teamwork and cross training. Career paths to advance within the company. GrowthZone takes great measures to allow employees to learn and advance within the company."



"Getting great things done for our customers. We really do care about our customers and often go above and beyond to make things work. There are a lot of great people that work here - good work ethic, humble, smart, wanting the best for each other and the customers."



"They care about the employees, and the company allows us to have freedoms most other places don't. They treat us like we are family."



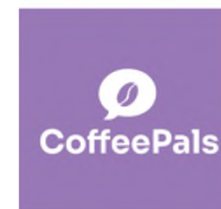
"Understanding the need for using flex time and trusting employees to do their work. Efforts to bring employees & teams together even though most is virtually."



"GrowthZone is very organized and process-driven, which I appreciate. The one thing in particular that stands above a lot of other companies in that regard, is the constant review of those processes as a reminder."

Ways We Connect

- Best Day of the Month – Get Togethers
- Tradeshows
- Regional Meets Ups
- Golf Tournaments
- Happy Hours
- TechCon
- The Gathering
- Sales Kick-off
- Company Olympics
- Costume Contests
- Culture Club
- Volunteering Time Off
- PTO Donations
- Gift Exchange
- Coffee Pals
- eNPS Surveys
- Weekly Trivia
- Luna Park Virtual Games



Grow Your Potential at GrowthZone

[VIEW CAREER OPPORTUNITIES](#)